

The diagram shows a page layout with a blue border (safety line) and a red border (cut line). Two arrows point from the text to the respective lines on the left side of the page. The blue arrow points to the blue line, and the red arrow points to the red line.

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT MUST BE INSIDE THIS BLUE LINE

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED PRODUCT WILL BE CUT

FINISHED SIZE: 8.5" x 3.5" WITH BLEED: 8.627" x 3.627"
DISTANCE BETWEEN BLUE LINE & RED LINE: 0.1863"
DISTANCE BETWEEN RED LINE & END OF DOCUMENT: 0.0637"
DISTANCE BETWEEN BLUE LINE & END OF DOCUMENT: 0.25"