

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT MUST BE INSIDE THIS BLUE LINE

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED PRODUCT WILL BE CUT

FINISHED SIZE: 11" x 17"  
WITH BLEED: 11.127" x 17.127"

DISTANCE BETWEEN **BLUE LINE**  
& **RED LINE**: 0.1863"

DISTANCE BETWEEN **RED LINE**  
& END OF DOCUMENT: 0.0637"

DISTANCE BETWEEN **BLUE LINE**  
& END OF DOCUMENT: 0.25"